www.gosoutheastmn.com

Dashboard

Sep 17, 2011 - Oct 17, 2011

Comparing to: Site

Site Usage

482 Visits

47.30% Bounce Rate

1,016 Pageviews

00:01:34 Avg. Time on Site

2.11 Pages/Visit

82.37% % New Visits

Visitors Overview

Visitors

424

Map Overlay

Traffic Sources Overview

- **Direct Traffic** 256.00 (53.11%)
- **Referring Sites** 219.00 (45.44%)
- **Search Engines** 7.00 (1.45%)

Content Overview

Pages	Pageviews	% Pageviews
/SEMNSite/index.html	541	53.25%
/SEMN_web_app/default.html	258	25.39%
/SEMNSite/faq.html	53	5.22%
/SEMNSite/About.html	41	4.04%
/SEMNSite/UsefulLinks.html	38	3.74%

Visitors Overview

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424 people visited this site

482 Visits

424 Absolute Unique Visitors

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Technical Profile

Browser	Visits	% visits
Internet Explorer	319	66.18%
Firefox	80	16.60%
Safari	37	7.68%
Chrome	31	6.43%
Android Browser	12	2.49%

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Traffic Sources Overview

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All traffic sources sent a total of 482 visits

53.11% Direct Traffic

45.44% Referring Sites

1.45% Search Engines

Direct Traffic
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Referring Sites
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Search Engines
7.00 (1.45%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	256	53.11%
surveymonkey.com (referral)	132	27.39%
co.rice.mn.us (referral)	47	9.75%
faribault.org (referral)	10	2.07%
gosoutheastmn.com (referral)	6	1.24%

Keywords	Visits	% visits
go southeast mn	2	28.57%
go southeast mn ap	1	14.29%
mapping questions to go with	1	14.29%
steele county logo	1	14.29%
steele county, mn logo	1	14.29%

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Map Overlay

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482 visits came from 6 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
482 % of Site Total: 100.00%	2.11 Site Avg: 2.11 (0.00%)	00:01:34 Site Avg: 00:01:34 (0.00%)	82.37% Site Avg: 82.37% (0.00%)	47.30% Site Avg: 47.30% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	474	2.11	00:01:35	82.28%	47.47%
Canada	3	2.00	00:00:09	100.00%	33.33%
United Kingdom	2	1.00	00:00:00	50.00%	100.00%
Philippines	1	2.00	00:00:46	100.00%	0.00%
Kenya	1	5.00	00:02:34	100.00%	0.00%
Bahrain	1	3.00	00:00:59	100.00%	0.00%

1 - 6 of 6

www.gosoutheastmn.com

Content Overview

Sep 17, 2011 - Oct 17, 2011
Comparing to: Site

Pages on this site were viewed a total of 1,016 times

1,016 Pageviews

821 Unique Views

47.30% Bounce Rate

Top Content

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