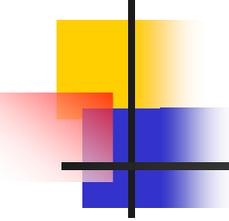


ArcView 8.x Tips and Tricks

Blaine Hackett
President

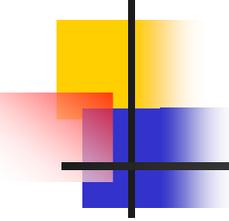


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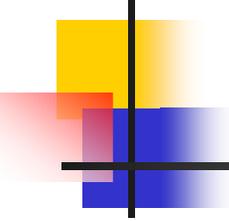
Cartographic Tips

- Maps are too easy to make!
- Making Maps that Communicate (ArcUser Article)
- “Maps should be as simple as possible, elegant in form, and easy to read”
- Color Ramps – 2 categories
 - Bright
 - Light to Dark



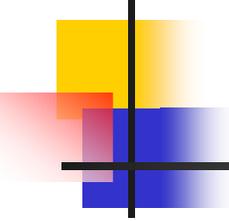
Cartographic Tips

- Basic Principles
 - Purpose
 - Audience
 - Size, Scale, Media
 - Focus-what is important
 - Correctness
 - Balance
 - Completeness



Cartographic Tips

- Basic Principles
 - Purpose
 - Know Purpose
 - Don't try to communicate too much



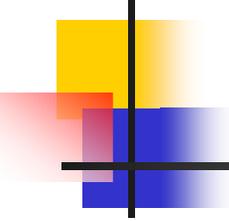
Cartographic Tips

- Basic Principles

- Audience

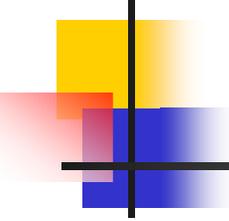
- Who will read your map

- Target? Least prepared to understand



Cartographic Tips

- Basic Principles
 - Size, Scale, Media
 - Size of map/extent determine size of features
 - Three Categories (Handheld, Tiny, Large format)

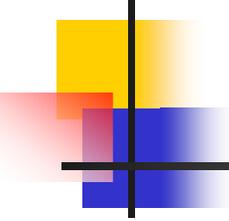


Cartographic Tips

- Basic Principles

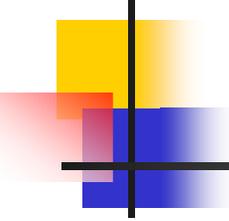
- Focus-what is important

- Does the map reader know where to look first?
 - Warm colors or solid black for important features
 - Cool colors like blues, greens or light gray for background or adjacent to focus areas



Cartographic Tips

- Basic Principles
 - Correctness
 - Is what your map shows correct?
 - You are responsible
 - Check one, twice, three times then have someone else check it

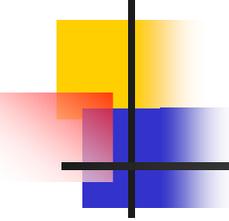


Cartographic Tips

- Basic Principles

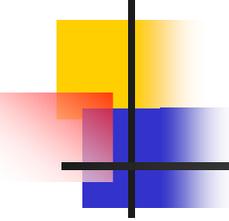
- Balance

- Are parts properly aligned?
 - Map title slightly closer to elements than edge
 - Map elements not too close to neatline
 - Body of map should occupy central position
 - Legends don't have to be single column



Cartographic Tips

- Basic Principles
 - Completeness
 - Most maps should have basic elements
 - Exceptions to rule
 - Scale bar and North Arrow
 - Legend
 - Title



Cartographic Tips

- Map Publishing

- Maps for newspaper or book

- Illustrator format

- Bitmap or JPEG at 300dpi

- Internet

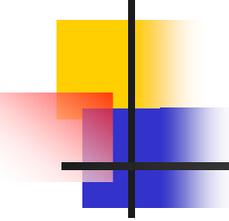
- JPEG at 96dpi

- Going to be printed? PDF at 300dpi

- Use Windows Printer settings from ArcMap

- When sending to printer, ask what format they like

- Read printer manual for paper recommendations



Cartographic Tips

Web Link:

<http://www.esri.com/news/arcuser/1001/files/bettermaps.pdf>

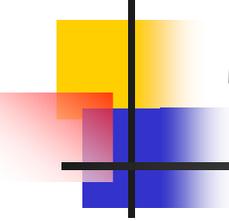
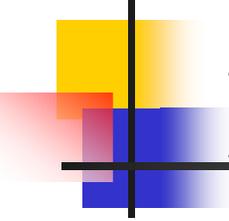


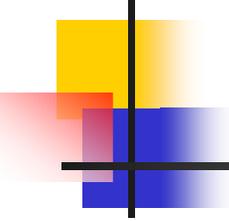
Table of Contents (TOC)

- Grouping
- Zoom to Scale
- Classification
- Custom Symbolization



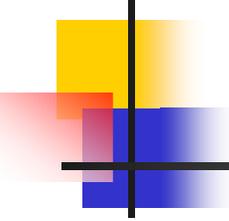
Labeling

- Priority
- Zoom Tolerance
- Annotation
- Label Different Classes



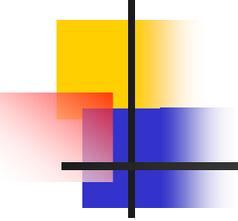
Georeferencing Tools

- What if you don't have data you need?
- Fit to Display
- Add Links – Raster to Vector
- Heads up Digitize



Layout

- Locator Map

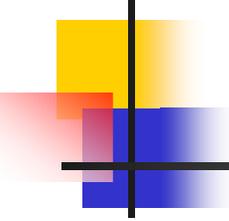


Developers Help

- Samples

- ArcGIS/Arcexe83/ArcObjects Developer Kit/Samples

- DIG IN!!



Map Book Maker

- Find Code

- ArcGIS/Arcexe83/ArcObjects Developer Kit/Samples/ArcMap/MapProduction/DS MapBook

- Install

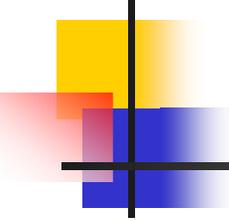
- Customize Layout View Purpose

- Add Date

- Add Name

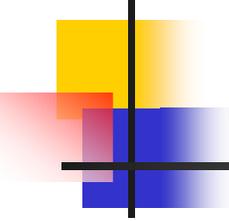
- Add Locator Map

- Create Map Book



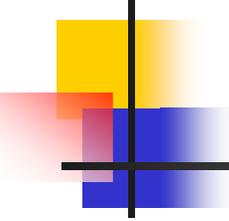
Customize Interface

- VBA – Embedded programming environment
- New Toolbars for favorite tools
- New Controls execute new code
- New Menus
- Shortcut Keys
- New Macros



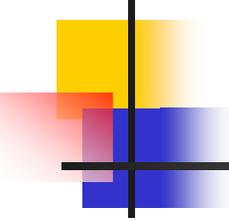
Customize Interface

- Storing customization
 - Three ways to store



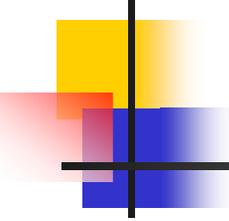
Customize Interface

- Storing customization
 - Three ways to store
 - Normal template (MXT file)
 - accessible in all documents working from your profile or save in all users
 - Copy to Profiles\<<user>\Application Data\ESRI\ArcMap\Templates



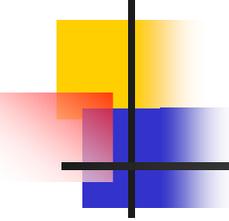
Customize Interface

- Storing customization
 - Three ways to store
 - Other Template
 - Available to all documents that reference that template



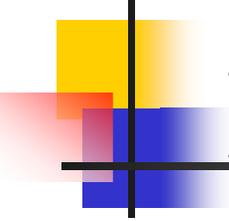
Customize Interface

- Storing customization
 - Three ways to store
 - Current working document
 - available in that document only



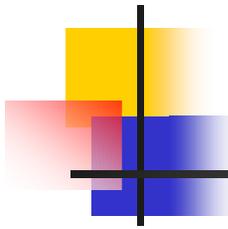
Putting it to use

- Create Metadata for all in folder
- Updating All Metadata
- Adding text element to layout



Miscellaneous Stuff

- Simulate contours for Lakes
- Negative Hillshade



ArcView 8.x Tips and Tricks

Blaine Hackett

President



www.gisrangers.com