



ArcView 8.x Tips and Tricks

Blaine Hackett
President



www.gisrangers.com



Cartographic Tips

- Maps are too easy to make!
- Making Maps that Communicate (ArcUser Article)
- “Maps should be as simple as possible, elegant in form, and easy to read”
- Color Ramps – 2 categories
 - Bright
 - Light to Dark



Cartographic Tips

- Basic Principles
 - Purpose
 - Audience
 - Size, Scale, Media
 - Focus-what is important
 - Correctness
 - Balance
 - Completeness



Cartographic Tips

- Basic Principles
 - Purpose
 - Know Purpose
 - Don't try to communicate too much



Cartographic Tips

- Basic Principles
 - Audience
 - Who will read your map
 - Target? Least prepared to understand



Cartographic Tips

- Basic Principles
 - Size, Scale, Media
 - Size of map/extent determine size of features
 - Three Categories (Handheld, Tiny, Large format)



Cartographic Tips

- Basic Principles

- Focus-what is important

- Does the map reader know where to look first?
 - Warm colors or solid black for important features
 - Cool colors like blues, greens or light gray for background or adjacent to focus areas



Cartographic Tips

- Basic Principles
 - Correctness
 - Is what your map shows correct?
 - You are responsible
 - Check one, twice, three times then have someone else check it



Cartographic Tips

- Basic Principles

- Balance

- Are parts properly aligned?
 - Map title slightly closer to elements than edge
 - Map elements not too close to neatline
 - Body of map should occupy central position
 - Legends don't have to be single column



Cartographic Tips

- Basic Principles
 - Completeness
 - Most maps should have basic elements
 - Exceptions to rule
 - Scale bar and North Arrow
 - Legend
 - Title



Cartographic Tips

- Map Publishing
 - Maps for newspaper or book
 - Illustrator format
 - Bitmap or JPEG at 300dpi
 - Internet
 - JPEG at 96dpi
 - Going to be printed? PDF at 300dpi
- Use Windows Printer settings from ArcMap
- When sending to printer, ask what format they like
- Read printer manual for paper recommendations



Cartographic Tips

Web Link:

<http://www.esri.com/news/arcuser/1001/files/bettermaps.pdf>



Table of Contents (TOC)

- Grouping
- Zoom to Scale
- Classification
- Custom Symbolization



Labeling

- Priority
- Zoom Tolerance
- Annotation
- Label Different Classes



Georeferencing Tools

- What if you don't have data you need?
- Fit to Display
- Add Links – Raster to Vector
- Heads up Digitize



Layout

- Locator Map



Developers Help

- Samples

- ArcGIS/Arcexe83/ArcObjects Developer Kit/Samples

- DIG IN!!



Map Book Maker

- Find Code
 - ArcGIS/Arcexe83/ArcObjects Developer Kit/Samples/ArcMap/MapProduction/DS MapBook
- Install
- Customize Layout View Purpose
 - Add Date
 - Add Name
 - Add Locator Map
- Create Map Book



Customize Interface

- VBA – Embedded programming environment
- New Toolbars for favorite tools
- New Controls execute new code
- New Menus
- Shortcut Keys
- New Macros



Customize Interface

- Storing customization
 - Three ways to store



Customize Interface

- Storing customization
 - Three ways to store
 - Normal template (MXT file)
 - accessible in all documents working from your profile or save in all users
 - Copy to Profiles\<user>\Application Data\ESRI\ArcMap\Templates



Customize Interface

- Storing customization
 - Three ways to store
 - Other Template
 - Available to all documents that reference that template



Customize Interface

- Storing customization
 - Three ways to store
 - Current working document
 - available in that document only



Putting it to use

- Create Metadata for all in folder
- Updating All Metadata
- Adding text element to layout



Miscellaneous Stuff

- Simulate contours for Lakes
- Negative Hillshade



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